

ART IN THE OPEN

8th Annual Billboard Art Competition

Adult and Youth Divisions

CALL FOR ENTRIES

ENTRIES SOUGHT FOR BILLBOARD ART COMPETITION – ADULT AND YOUTH DIVISIONS

Entries are now being accepted via Email for ART IN THE OPEN Billboard Art Contest to promote the arts and artists in the Hannibal area. The Top 4 winners (3 adult/1 youth) in the contest will have their images prominently featured on a digital billboard in Hannibal. The contest is being coordinated by the Hannibal Arts Council in partnership with Robinson Outdoor and Independent's Service Company. The contest is open to professional and non-professional adult artists 18 years of age or older who live within a 50-mile radius of Hannibal, and youth artists ages 8 to 17 in the youth division. The goal of the project is to capture the creative spirit of all art forms represented in the Hannibal area. Contest

Deadline to enter is **August 1, 2022**



IMPORTANT TO KEEP IN MIND WHEN CHOOSING IMAGE TO SUBMIT:

The competition is for artwork image only, not digital billboard design. We are looking for images that are rectangular/horizontal/landscape in composition. When submitting images of work(s), keep in mind that SIMPLE, BOLD images with STRONG COLOR and VISUAL CONTRAST work best. Details get lost on outdoor advertising. We learned from the

selection process for the very first competition that not every art piece image submitted works for outdoor advertising. While a piece might be truly wonderful, unless it reads well in outdoor advertising format, it might not be a good fit for a digital billboard.

SPONSORED BY:



IN PARTNERSHIP WITH:



ART IN THE OPEN

8th Annual Billboard Art Competition – Adult and Youth Divisions

CONTEST GUIDELINES

DEADLINE: August 1, 2022

WHO IS ELIGIBLE:

Adult Division: Professional and non-professional artists 18 years of age or older who live within a 50-mile radius of Hannibal.

Youth Division: Youth ages 8 to 17 who live with-in a 50-mile radius of Hannibal.

ENTRY REQUIREMENTS:

- Contest entries are submitted digitally via Email.
- Limited to up to four (4) entries. **FREE** entry for Youth Division and **\$20** entry fee for up to four (4) entries in the Adult Division.
- ORIGINAL in concept and design.
- All entries should be RECTANGULAR/HORIZONTAL/LANDSCAPE in composition. SIMPLE, BOLD images with STRONG COLOR and VISUAL CONTRAST work best.
- We welcome entries representing 2-D art forms (paintings, drawings, photographs, etc.)
- We welcome entries representing 3-D art forms (pottery, jewelry, woodcarving, fiber arts, etc.). These entries would be either 2D or photographic representations of the showcased art form.
- We welcome inclusion of performing and writing art forms (musicians, dancers, singers, writers, poets, actors, etc.) These entries would be either 2D or photographic representations of the showcased art form.
- All entries must meet the contest guidelines/entry requirements, or they will not be accepted.

HOW TO ENTER:

- Submit artwork images via Email to findit@hannibalarts.com by August 1, 2022
- **Subject Line:** ART IN THE OPEN
- **Body of Email:** Name, Address, Best Number to Reach, Email Address, Title of Attached Submitted Entry(ies) (up to 4), Medium Category and indication of Adult or Youth Division.
- **Attachment(s):** Attach jpeg image(s) (preferably 300dpi/1MB or higher). The title of the jpeg(s) should match the titles indicated in the body of the email.
- **Entry fee payment (Adult Division Only):** After submitting your entry(ies) via Email, remember to pay the entry fee. Entry fees must be received by the deadline to be considered.

ONLINE: <https://billboard-contest-entry-fee.eventbrite.com>

MAIL-IN: Mail your cash/check entry fee to HAC, P.O. Box 1202, Hannibal MO 63401.

IN-PERSON: Drop off your cash/check or make a debit/credit card payment at our office.

We are open 9-5 Monday, Wednesday-Friday.

CALL-IN: Make a debit/credit card payment over the phone by calling 573-221-6545 during regular office hours of 9-5 Monday, Wednesday-Friday.

TERMS AND CONDITIONS: By submitting your artwork image and the accompanying email you are agreeing to the terms and conditions of the ART IN THE OPEN BILLBOARD ART CONTEST as indicated below.

The Hannibal Arts Council and its partners will retain the right to use the winning artwork image for the sole purpose of creating an ART IN THE OPEN digital billboard and for ART IN THE OPEN promotional purposes. The artists retain all rights to their artwork. Robinson Outdoor and Independent's Service Company is responsible for determining composition of the digital billboard and has the right to edit/crop artwork image to fit a particular digital billboard space. Location, dimensions and duration of visibility will be solely determined by Robinson Outdoor based upon digital billboard space availability.

ART IN THE OPEN CONTEST WINNERS

- **Adult Division:** The TOP 3 winning entries will be featured on a prominent digital billboard in Hannibal...to be seen by thousands of people!
- **Youth Division:** The TOP 1 winning entry will be featured on a prominent digital billboard in Hannibal...to be seen by thousands of people!
- Recognition on the Hannibal Arts Council and its partners' websites and/or social media sites and through media outlets.

The winner will be selected by a panel of judges representing Hannibal Arts Council, Robinson Outdoor and Independent's Service Company.

Each entrant will be notified of his/her selection status via Email.

QUESTIONS: Hannibal Arts Council - (573)221-6545 - findit@hannibalarts.com

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Most Recent Winners

7th Annual ART IN THE OPEN Winners

ADULT DIVISION WINNERS



Lisa Delcour – Payson, IL - “Here Comes the Train” – Photography



Angi Mulhatten – Palmyra, MO – “Smile” – Acrylic



Jay Yates – Monroe City, MO - “Old Whittaker Barn” - Graphite

YOUTH DIVISION WINNER



ina Dyke – Hannibal, MO - “Petals” – Oil Pastel