

**EXHIBIT DESCRIPTION**: 99 Bucks...or Less has a new name, logo and a slightly changed concept. Our annual holiday art sale will continue to feature creative, unique and one-of-a-kind works from area artists and artisans. We still encourage those chosen to participate to price works at price points up to \$99 but will allow now a small percentage of work to be priced above \$99. Another change includes increasing the allotted space per participating artists and artisans by reducing the number of open spots from 15 to 10. We will continue to automatically invite the 8 participants who had the top sales the prior year. In order to keep prices at price points to encourage holiday shoppers, we'll continue our tradition of encouraging creation of works which fit the price range, price reductions to move unsold inventory and selling of reproductions/prints.

## Holiday Marketplace is both an INVITATIONAL and OPEN exhibit, with OPEN slots filled through a lottery.

## **HOW DO I PARTICIPATE?**

- **Deadline for Lottery Drawing: NEW DEADINE Friday, June 19 at 5:00 p.m.** Unless you have already been confirmed as an INVITATIONAL participant (Top 8 sales from prior year's sale) you will need to contact the Hannibal Arts Council at 573-221-6545 or brendaf@hannibalarts.com by Friday, June 26 at 5:00 p.m. to let us know you are interested in participating. We will then take those names and enter them into the lottery for a chance to participate in the OPEN portion of the exhibit.
- Once the list of OPEN artists is determined we will send those artists the registration form and artwork inventory sheets/labels.
- Notification of Lottery Results: Friday, June 26

## **EXHIBIT DETAILS:**

- Open to artists 18 years of age or older residing within a 50 mile radius of Hannibal.
- Open to professional and non-professional artists.
- Artwork should be priced from \$1 to \$99, with a small percentage allowed above that threshold.
- Any 2-D and 3-D media are acceptable.
- There is no fee to include your piece(s) in the exhibit.
- Pieces obviously must be for sale. Sales will be subject to HAC 25% commission policy.

Questions: Brenda Beck Fisher 573-221-6545 or brendaf@hannibalarts.com