

ART IN THE OPEN

7th Annual Billboard Art Competition

Adult and Youth Divisions

CALL FOR ENTRIES

ENTRIES SOUGHT FOR BILLBOARD ART COMPETITION – ADULT AND YOUTH DIVISIONS

Entries are now being accepted via Email for ART IN THE OPEN Billboard Art Contest to promote the arts and artists in the Hannibal area. The Top 4 winners (3 adult/1 youth) in the contest will have their images featured on a series of printed billboards and digital billboards. The contest is being coordinated by the Hannibal Arts Council in partnership with Lamar Outdoor Advertising and Independent's Service Company. The contest is open to professional and non-professional adult artists 18 years of age or older who live within a 50-mile radius of Hannibal, and youth ages 8 to 17 in the youth division. The goal of the project is to capture the creative spirit of all art forms represented in Northeast Missouri and Western Illinois. Contest Guidelines are available at the Hannibal Arts Council or the ART IN THE OPEN page at www.hannibalarts.com. **Deadline to enter is January 31, 2021**

SPONSORED BY:

IN PARTNERSHIP WITH:



ABOUT THE ART IN THE OPEN:

The competition is for artwork image only, not billboard design. We are looking for images that are rectangular/horizontal/landscape in composition. In addition to the winning entrant's art image, name and medium, the billboard will also include the Hannibal Arts Council logo. Lamar Outdoor Advertising and Independent's Service Company is responsible for determining the final layout of the billboard and has the right to edit/crop artwork image to fit a particular billboard space. Location, sizes of billboards and duration of visibility will be solely determined by Lamar Outdoor Advertising based upon billboard space availability. Winning images are also featured on digital billboards in Hannibal and Quincy!

IMPORTANT TO KEEP IN MIND WHEN CHOOSING IMAGE TO SUBMIT:

When submitting images of work(s), keep in mind that SIMPLE, BOLD images with STRONG COLOR and VISUAL CONTRAST work best. Details get lost on outdoor advertising. We learned from the selection process for the first competition that not every art piece image submitted works for outdoor advertising. While a piece might be truly wonderful, unless it reads well at 65 miles an hour, it might not be a good fit for a billboard.

ART IN THE OPEN

7th Annual Billboard Art Competition – Adult and Youth Divisions

CONTEST GUIDELINES

DEADLINE: January 31, 2021

WHO IS ELIGIBLE:

Adult Division: Professional and non-professional artists 18 years of age or older who live within a 50-mile radius of Hannibal.

Youth Division: Youth ages 8 to 17 who live with-in a 50-mile radius of Hannibal.

ENTRY REQUIREMENTS:

- This contest pieces are submitted digitally via Email.
- Limited to up to four (4) entries. FREE entry for Youth Division and FREE entry for up to four (4) entries in the Adult Division.
- ORIGINAL in concept and design.
- All entries should be RECTANGULAR/HORIZONTAL/LANDSCAPE in composition. Remember, the winning entries will be on billboards.
- Our goal is to capture the creative spirit of all art forms represented in Northeast Missouri and Western Illinois.
- We welcome entries representing 2-D art forms (paintings, drawings, photographs, etc.)
- We welcome entries representing 3-D art forms (pottery, jewelry, woodcarving, fiber arts, etc.). These entries would, of course, be a creative photographic representations of the art form being showcased.
- We welcome inclusion of performing and writing art forms (musicians, dancers, singers, writers, poets, actors, etc.) These entries would, of course, be a creative photographic representations of the art form being showcased.
- All entries must meet the contest guidelines, or they will not be accepted.

HOW TO ENTER:

- Submit artwork images via Email to findit@hannibalarts.com by January 31, 2021
- **Youth Division:** FREE for up to four (4) entries. (No entry fee). See entry directions below!
- **Adult Division:** FREE for up to four (4) entries. See entry directions below!
- **Subject Line:** ART IN THE OPEN
- **Body of Email:** Name, Address, Best Number to Reach, Email Address, Title of Submitted Entry(ies) and their medium. (Maximum 4) and if entering Adult or Youth Division.
- **Attachment(s):** Attach jpeg image(s) (preferably 300dpi/1MB or higher). The title of the jpeg(s) should match the title of submitted artwork included in the body of the email.

TERMS AND CONDITIONS: By submitting your artwork image and the accompanying email you are agreeing to the terms and conditions of the ART IN THE OPEN BILLBOARD ART CONTEST as indicated below.

The Hannibal Arts Council and its partners will retain the right to use the winning artwork image for the sole purpose of creating an ART IN THE OPEN billboard and for ART IN THE OPEN promotional purposes. The artists retain all rights to their artwork. Lamar Outdoor Advertising and Independent's Service Company is responsible for determining composition of the billboard and has the right to edit/crop artwork image to fit a particular billboard space. Location and size of billboards will be solely determined by Lamar Outdoor Advertising based upon billboard space availability.

ART IN THE OPEN CONTEST WINNERS

- **Adult Division:** The TOP 3 winning entries will be featured in a series of prominent billboards in Northeast Missouri and Western Illinois...to be seen by thousands of people! Each of the TOP 3 winners' artwork image will be featured on one billboard and also on digital billboards in the Hannibal/Quincy area.
- **Youth Division:** The TOP 1 winning entry will be featured in a series of prominent billboards in Northeast Missouri and Western Illinois...to be seen by thousands of people! The winner's artwork image will be featured on digital billboards in the Hannibal/Quincy area and on one physical billboard.
- Recognition on the Hannibal Arts Council and its partners' websites and/or social media sites and through media outlets.

The winner will be selected by a panel of judges representing Hannibal Arts Council, Lamar Outdoor Advertising and Independent's Service Company.

Each entrant will be notified of his/her selection status via Email.

QUESTIONS: Hannibal Arts Council - (573)221-6545 - findit@hannibalarts.com

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6th Annual ART IN THE OPEN Winners

ADULT DIVISION WINNERS



Kelly Eddington – Monroe City MO – “Dandelion with Violets” – Watercolor



Rachel Loyd – Quincy IL – “Euphoria” – Mixed Media



Victoria Taylor – Quincy IL – “Man Who Stands Tall” – Oil

YOUTH DIVISION WINNER



Josie Zeiger – New London MO – “Lipstick Stain” – Oil